

# CFMS Regional Score Sheet

## 2012 AFMS Web Site Contest—Score Sheet

**IMPORTANT:** Use Adobe Reader v. 9 for filling in the blanks in this form. It allows you to make changes later if necessary.  
**URGENT:** Judges and contestants must read and understand the **Contest Score Sheet Guidelines** for details on each item.

Club Name: \_\_\_\_\_ Webmaster Name: \_\_\_\_\_

City (or County): \_\_\_\_\_ State(s): \_\_\_\_\_ URL: http://\_\_\_\_\_

Regional Federation(s):  CFMS  EFMLS  MWF  NFMS  RMFMS  SCFMS  SFMS

- A. Site will be **DISQUALIFIED** if any of the following information is not easily found on Home Page.  
Club name, Club city, and state (or states), or county and state if club is not associated with a city
- B. Site will be **DISQUALIFIED** if contact information is not found on the Home Page, Contact, About, or similar.  
Contact information must be at least an e-mail address or a submit form. Any phone number **MUST** have the area code.
- C. Site will be **DISQUALIFIED** if there are any apparent copyright violations.

	<u>Max Points....</u> <u>Deducted</u>
<b>1. Regional Federation Information</b> (Maximum points – 4)	
A. Affiliation mentioned	1 point..... _____
B. Regional Federation name listed (full name spelled out)	1 point..... _____
C. Regional Federation logo (writing on it must be legible, or no point awarded)	1 point..... _____
D. Regional Federation link (must work)	1 point..... _____
<b>2. American Federation Information</b> (Maximum points – 4)	
A. Affiliation mentioned	1 point..... _____
B. AFMS name listed (full name spelled out)	1 point..... _____
C. AFMS logo (writing on it must be legible, or no point awarded)	1 point..... _____
D. AFMS link (must work)	1 point..... _____
<b>3. Vital Information</b> (Maximum points – 23)	
A. Club Mission or purpose statement	5 points .... _____
B. Regular meeting(s) date, time, and location—info no more than one click away from home page	5 points .... _____
C. Statement concerning whether visitors are welcome at meetings—info must be easily found	3 points .... _____
D. Youth programs or youth participation—easily found (if very active program, award more points in #7)	2 points .... _____
E. Webmaster contact information (functional e-mailing capability or a submit form is available)	4 points .... _____
F. Working e-mail or a submit form can be directed to main club contact with good response time	4 points .... _____
<b>4. Membership</b> (Maximum points – 14)	
A. Membership application form	4 points .... _____
B. Membership benefits—a comprehensive list in a single location—easily found	5 points .... _____
C. Information for members (completeness of shop information, newsletters, meeting programs, etc)	5 points .... _____
<b>5. Functionality</b> (Maximum points – 18)	
A. Web site menu links all function properly	4 points .... _____
B. Web site is keyword searchable	2 points .... _____
C. Keywords are part of the HTML source code helping the Web site to be found by search engines.	2 points .... _____
D. Ease of navigating Web site	4 points .... _____
E. In case of broken link, webmaster’s e-mail or a submit form is available on the Links page	3 points .... _____
F. Links to relevant Web sites (other clubs; gem, mineral, and fossil-related sites)	3 points .... _____
<b>6. Completeness and quality</b> (Maximum points – 27)	
A. Main pages appear up-to-date, emphasis on rocks and minerals, etc. (not officer list or similar)	3 points .... _____
B. Use of club logo	3 points .... _____
C. Common information on pages (Club name, URL, etc.)	3 points .... _____
D. Easy readability (good contrast, consistency of font type and size, font size easy to read)	4 points .... _____
E. Literacy—Consistently correct spelling and grammar throughout Web site	4 points .... _____
F. Good use of graphics (including size—overly large graphics load slowly)	3 points .... _____
G. Site domain is registered and property of the club (www.ourclub.org)	1 point..... _____
H. Information fulfills needs of Web site visitors	5 points .... _____
I. Overall appearance and attractiveness	5 points .... _____

**Total Deductions (from 94) =** \_\_\_\_\_ **Score Subtotal** (perfect score so far would be 94): \_\_\_\_\_

**7. Outstanding features going above and beyond the norm** (Specify—complete show info, great youth program, community service info, additional links, workshops, field trips, etc., etc.) (Note: Default points = 0) 10 points + \_\_\_\_\_

**Total Possible Points: 104**      **Total Score:** \_\_\_\_\_

**Judge:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Browser(s) Used by Judges:** Microsoft Internet Explorer v. \_\_\_\_\_ Mozilla Firefox v. \_\_\_\_\_ Other \_\_\_\_\_ version \_\_\_\_\_  
**Operating System(s) Used by Judges:** Microsoft Windows ver \_\_\_\_\_ Macintosh ver \_\_\_\_\_ Unix ver \_\_\_\_\_ Other \_\_\_\_\_ v. \_\_\_\_\_

